

DEAL REPORT

27 June 2019

Renzenbrink & Partner advises Keesing Media Group on the acquisition of Bastei Lübbe AG's puzzle magazines

Renzenbrink & Partner advised Keesing Deutschland GmbH on the acquisition of Bastei Lübbe AG's puzzle and sudoku magazines in an asset deal. The parties agreed to keep the purchase price confidential.

Keesing Media Group is the largest publisher of puzzle magazines in Europe. Keesing publishes a wide range of puzzle magazines in many languages and countries including the Netherlands, France, Belgium, Denmark, Germany, Spain, Italy, Sweden, Norway, Hungary and the United Kingdom. In Germany, the Group operates under the Keesing Deutschland GmbH with a brand portfolio so far consisting of “Megastar”, “Megastar Junior” and “Denksport”.

Bastei Lübbe AG is a German publishing house based in Cologne, specialising in the publication of books, audio books and eBooks with belletristic and popular scientific content.

Renzenbrink & Partner advised Keesing Media Group on all legal aspects of the transaction. The team included the partners Dr. Andreas Stoll (Corporate/ M&A), Marc Kotyrba (Tax) and the associate Pablo Albrecht (Corporate/ M&A).

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