

## DEAL REPORT

June 2016

### **Renzenbrink & Partner advises Dumrath & Fassnacht on the merger with Heise Group**

Dumrath & Fassnacht from Hamburg and the Heise Group from Hanover, two of Germany's leading providers of directory media have agreed on a merger. With effect as of 1 July 2016, the directory media business of Heise Group and the entire operating business of Dumrath & Fassnacht Group will be combined in a joint holding company. The combined number of employees will be around 500.

Dumrath & Fassnacht is an information service provider for directory media. The company with a long-standing tradition in Hamburg was founded 1786 as a provider for addresses only. Today, Dumrath & Fassnacht publishes telephone and business directories in northern Germany and runs several online portals. Dumrath & Fassnacht is well known for publishing Das Telefonbuch, Gelbe Seiten and Das Örtliche, including the online and app-based versions.

Founded in 1949, Heise Group is an international active media company. Its business division directory media publishes 11 editions of Das Telefonbuch and 101 editions of Das Örtliche in cooperation with DeTeMedien in northern and western Germany.

Renzenbrink & Partner advised Dumrath & Fassnacht comprehensively in connection with the merger and the preceding corporate reorganization of Dumrath & Fassnacht Group. The team consisted of Dr Ulf Renzenbrink, Dr Andreas Stoll (both Corporate/M&A), Marc H. Kotyrba (Tax) und Dr Niels Maier (Corporate/M&A).

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